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OFFICIAL MEDIA RELEASE

MAJOR SPONSOR ANNOUNCEMENT

Bonbeach Football Netball Club is pleased to announce its partnership with new co-major sponsor **Outside The Locker Room**. OLTR joins Hocking Stuart as major partners for 2017.

We are thrilled to build on the success of the OTLR program in 2016 and assist in endorsing and facilitating the program throughout Bayside. This significant sponsorship investment in our club will provide sizeable benefits to both club and program moving forward.

In 2017 Bonbeach takes the program a step further officially partnering with OLTR while securing employment and ambassador positions to players Brad Sykes and Trent Dennis-Lane. Together with OTLR, Bonbeach is assisting the program's establishment in the Bayside area.

Statement from OTLR program founder Jake Edwards:

"We are delighted to partner with Bonbeach FNC in such a capacity for 2017. Both organisations find themselves at a really exciting part of their history and more than anything we feel that our values really align with those of Bonbeach. Outside the Locker Room have a strong desire to support community/grassroots football, whilst Bonbeach have been the benchmark community club when it comes to the support of their players and people off the field. It really is a nice fit for both of us."

Together with OLTR, we are excited to extend our commitment on welfare and development to the wider football and netball community.

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